

Well, in case you haven't seen it yet: we have a new logo, pictured right, and as of May 7th, 2014, a new name, too! With the opening of the ropes challenge course, the climbing wall, and, of course, the zip line, the NEW Zoo will officially become the "NEW Zoo & Adventure Park." We are excited to launch this new endeavor – it's something that we know will be a big hit with people of all ages. We've already seen interest in these "adventurous" experiences and are looking forward to the upcoming ribbon cutting ceremony and official kick-off to the fun.

As the Education Coordinator, I've been taking calls from schools and other groups looking to book their spring field trip programs with us; many of the teachers and administrators are asking about the Adventure Park, hoping their students can try it out this year. Perhaps the Adventure Park being in the news is what has sparked teachers to start calling. My phone has been ringing almost non-stop, and my inbox is seeing several messages a day regarding program bookings. Our May calendar is quickly filling up – we have only a few dates remaining this month where we don't have any programs booked (all but one of them are Mondays!), and the beginning of June is quickly filling, as well. We're excited to see people



eager to participate in our Classes, Tours, and Vet Tours. That is what we are here for, after all!

We're also seeing some renewed interest, it seems, in our Zoomobile and Scout programs. I have a feeling that this may have something to do with our recently-updated website. I myself now have Webmaster privileges – which means I have been able to finally upload all our program descriptions and offerings. Scout programs were never featured on the website in the past – so we're excited to have them in a prominent space where scout leaders have easy access to the offerings we have for them. We're also excited to have a Zoo Snooze overnight program booked in May. Since we haven't had one of these since Dustin joined us last year, both Dustin and myself will share in leading this program, which is being done for a group of Cub Scouts. In the future, I look forward to being able to offer more Zoo Snoozes than we have in the past, simply be-

cause Dustin will be able to help with leading them. It's always wonderful to have the opportunity to expand our program options for members of our community.

Another fun type of program we've been able to highlight on the website is our private programs for groups, or our "Wild Encounters." These programs give people more "behind the scenes" opportunities, complete with private time with an Educator who leads their experience and answers any questions they may have. We currently offer Wild Encounters involving the Giraffes, Aldabra Tortoises, and the African Penguins. If you're interested in these programs, which are appropriate for groups of up to 15 people (and can make great gifts, by the way), be sure to check out our website for more information! Just click on the "Education" tab, and then the Private Programs link from there. I'll look forward to hearing from you!

As always, thanks for your support of the **NEW Zoo & Adventure Park**—and have a WILD day! ~Angela Kawski-Kroening~

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The May 2014 Paws & Claws Gift Shop Special is:

10% off all MONKEY items



Conservation Connection: Frog Watch USA Program

One of the most relaxing aspects of summer is sitting outside in the evening and listening to the sounds of the night. Depending on your location, these sounds could include insects, owls or even frogs. The call of a frog echoes throughout its wet world, and it does more than provide the soundtrack of summer. Frogs are important parts of their ecosystems, which is why the AZA began the FrogWatch USA program. This flagship “citizen science” program invites individuals and families to learn about the wetlands in their communities and to help conserve amphibians by reporting the calls of local frogs and toads. For over ten years, volunteers have been trained to submit their FrogWatch USA information and ongoing analyses of these data have been used to help develop practical strategies for the conservation of many important species.

Frogs and toads play important roles in the world. They serve as both prey and predators in wetland ecosystems and they are considered indicators of environmental health. They have been vitally significant in the field of human medicine, and

compounds from their skin are currently being tested for anti-cancer and anti-HIV properties. Unfortunately, many previously abundant frog and toad populations have experienced dramatic declines both in the United States and around the world. It’s essential that scientists understand the scope, geographic scale, and cause of these declines.

AZA institutions across the country participate in the Frog Watch USA program and the NEW Zoo began its very first year of data collection in 2013. Among the expected calls were those from the American Toad, Gray Tree Frog, Bullfrog and Spring Peeper. A big surprise was heard when the call of a Blanchard’s Cricket Frog was identified, near our moose exhibit. These frogs are considered endangered in Wisconsin and have experienced dramatic drops in their populations since the late 1970’s.

The NEW Zoo has a total of six registered frog watch sites, including that at the moose exhibit. We also survey near the Ski Lodge, as well as across the

street, next to our main parking lot near the covered bridge. Three of our sites are at the Sensiba Wildlife Area east of the Zoo. These sites were not accessible last year due to the road construction, but we plan to collect data from them this year. It is our dedicated crew of Summer Interns who are trained to collect the data, and they do so on a very regular basis all summer long.

We understand that as the pace of large-scale ecosystem change increases, data collected by citizen scientists will continue to grow in importance. The NEW Zoo is dedicated to the conservation of amphibians, as we are of all native wildlife, and we hope to hear the sounds of more species every year. So the next time you are enjoying a pleasant summer’s evening, keep your ears open -- you just may hear the chorus of the night as sung by native frogs and toads.

*Article submitted by NEW Zoo Educator
Dustin Herrmann*

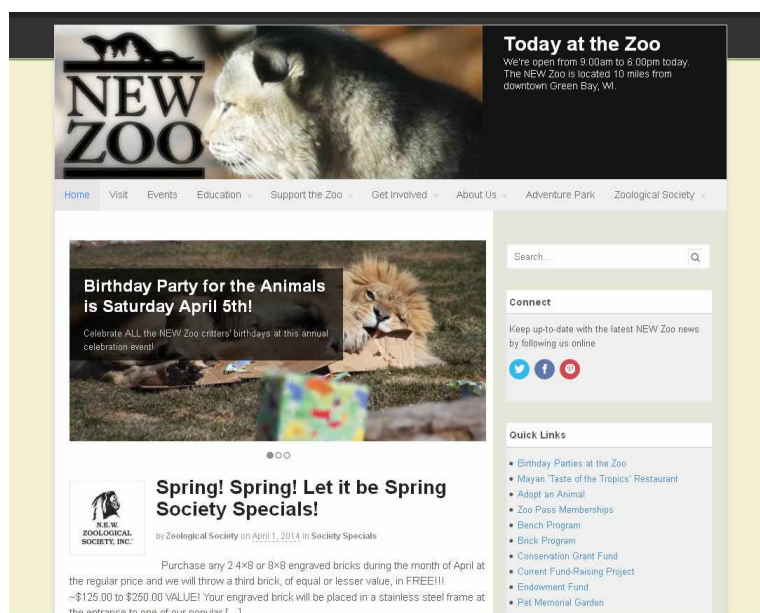


Have you seen our new website??

We are excited to announce that earlier this year, the NEW Zoo’s website received an update—or rather, a complete overhaul! The site is now a bit more user-friendly, especially when it comes to navigation of the pages and finding the information that is most important to visitors.

The best part about the new site is that zoo staff are now able to make changes and updates ourselves. This was something that the old host site didn’t allow us to do; which meant that, at times, some of the info on the site was outdated, or not updated as promptly as we would have liked — but that won’t be a problem anymore!

We have also taken time to put information about all our programs offered—so if you visit the site, we are pretty confident you’re going to find some things that you haven’t seen before. If you haven’t yet visited, we highly recommend you take a look! www.newzoo.org



Animal Collection Report: April 2014 by Carmen Murach

With a little help from staff, the last of the frozen ice in the giraffe yard was gone on 4-9-14 and the giraffes were able to go outside for the first time this season. These African ungulates are not cold-hardy and must be kept inside if temperatures are below 45° F. The yard is always a bit slippery in the spring, and although the giraffes did engage in some playful galloping, they were cautious. Volunteers monitoring the initial spring outing did not see any serious slipping and/or sliding.

The young domestic goats outgrew their nursery quarters in the Aldabra tortoise building. McKinley, Everest, Kilimanjaro and Rainier are now residing in the Children's Zoo.

The young pronghorn has been battling health problems throughout the winter. An eye and respiratory infection were cleared up with focused veterinary attention but he has recently developed an abscess on the jawline. The abscess appears to be healing well.

The Prairie dog exhibit is undergoing renovation to address a problem with flooding caused by high ground water.



Animals will be off exhibit until the renovation has been completed and the exhibit has had time to dry out thoroughly. We are expecting to add additional prairie dogs to the exhibit this summer.

The Northeastern Wisconsin Zoo's Behavioral Enrichment Program was the focus of the Birthday Party Event held at the zoo on 4-5-14. The event is a very public display of the enrichment efforts designed to enhance animal welfare that are part of the everyday care of the animals. Behavioral enrichment provides animals the opportunity to engage in natural and species appropriate

behaviors, and to exercise choice and control in their lives. We strive to ensure behavioral, physical, social, cognitive, and psychological well-being among the zoo animals. The photos below are all from this event.

On a related note: Zookeepers report that the lions were very excited to watch Adventure Park staff training on the Zip Line this month. It looks as if participants brave enough to try the Zip line will have the added adventure of being "hunted" (from afar) by lions!

Senior Zookeeper Jessica Hutjens took time from her personal business in Sioux Falls, SD. to consult with staff at the Great Plains Zoo & Delbridge Museum of Natural History. The Great Plains Zoo has recently opened a new Japanese Macaque exhibit and had contacted us for advice on hand-rearing protocols and other husbandry matters. Jessica has extensive experience with hand-rearing and socializing infant macaques. She was also able to meet with the Red Wolf keepers (our male, Tamaska came to us from the Great Plains Zoo) to share ideas and techniques.



Visitors and animals alike had a wonderful time at the Birthday Party for the Animals Event on April 5th!



From the Director: A New Adventure in Brown County

FOR IMMEDIATE RELEASE: April 15, 2014

(Suamico, WI) To mark the upcoming opening of a new attraction at Brown County's NEW Zoo, officials today unveiled a new logo and gave the media a sneak peak of the NEW Zoo and Adventure Park. The Adventure Park, located adjacent to the NEW Zoo on Brown County Reforestation Park land, is slated to open on May 7, 2014. The Adventure Park will feature dual "racing" zip lines, an aerial adventure course and a three-sided climbing tower.

"We are excited to be able to offer a new adventure to our visitors," explained NEW Zoo and Adventure Park Director Neil Anderson. "We've been working on this for the past two years, and it's nice to see it coming together. Finishing touches are being worked on and it will all be done in time for our May 7th grand opening."

The Adventure Park is designed to fit with the surrounding NEW Zoo environment and to appear minimally invasive and naturally appealing. Features include:

Dual "Racing" Zip Lines will provide the participant an exhilarating and ex-

treme experience. The zip Lines are side-by-side, 1000 feet long, half-inch cables that launch from the top of the existing 50' historic fire tower and land on a 12' landing deck near the entrance of the zoo. Speeds can reach up to 35-40 miles an hour.

The Aerial Adventure Course provides participants with 16 different challenging elements. Participants will be clipped into a user-friendly "Smart Snap" safety system at all times while they are off the ground. This allows the participant to be in control of their adventure and "own" their experience.

The Climbing Tower will allow participants to summit a three-sided, 40' climbing structure. On two sides of the structure are climbing walls with contours to allow for variable levels of difficulty. The third side of the structure has a hanging 32'X 8' cargo net.

Adventure Park pricing varies depending upon whether you purchase individual features or buy them as a package. Zoo Pass members receive a discount. (See attached document for pricing and age/weight restrictions.)

In addition to a preview of the Adventure Park features, a new, NEW Zoo & Adventure Park logo was unveiled. It

will be visible soon on billboards which are going up on Highways 41 and 57. In addition, a new, comprehensive map is being developed that not only shows visitors where various NEW Zoo exhibits are located, but also includes the Adventure Park attractions and features of the Brown County Reforestation Camp. "People sometimes don't realize that we offer more than 50 miles of hiking, biking, snowshoeing, and horse riding trails," explained Anderson. "There is so much to see and do right here on our grounds, that we felt it was time to provide a better overview of what is located here."

Brown County Executive Troy Streckenbach shared Anderson's excitement about the new adventure park. "This is great for area residents as well as tourists," he stated. "It is just going to expand the draw of the NEW Zoo. And, personally, I can't wait to try out the zip line!"

Anderson wrapped up the sneak preview event by saying the May 7th grand opening ceremony will be a fun event and feature "a few surprises." He then quickly added, "But you'll have to come to the opening to see what they are."

ADVENTURE PARK Admissions	Daily Price	ZIP LINE \$10	ROPES COURSE \$8	CLIMBING WALL \$7
	Package Price	NON-MEMBERS \$23		ZOO PASS MEMBERS \$21
	Kid's Course	\$2* <small>KID'S COURSE IS NOT INCLUDED IN PACKAGE DEALS.</small>		
	<small>Zip Line, Aerial Adventure Course & Climbing Wall: 8 Years & Up, Weight 70-275 lbs. Kid's Aerial Course: 6 Years & Up</small>			





N.E.W. ZOOLOGICAL SOCIETY MAY SPECIALS

*Celebrate that Special Lady in your life with our
‘Month of May Mother’s Day’ specials*

Purchase a raised arm river rock bench and have the name of a lady that is special to you engraved for the bench price only! We will cover up to 20 letters of engraving for you! The cost of the bench is \$1640.00. This is a savings of \$160.00 off the regular price. Your bench will be placed at the zoo for all to enjoy!

~or~

Buy an 8x8 laser engraved brick, which includes up to 6 lines of wording, and we will engrave an angel, dove, heart, or flower at no extra charge! The cost of the brick is \$175.00

This is a savings of \$75.00 off regular price.

We all have special ladies in our lives that deserve to be celebrated. Let them know how you feel by saying it on a brick for the world to see while helping us support our NEW Zoo!

Happy Mother’s Day!

Your brick will be placed off the ground, in a stainless steel frame, at the entrance to the Penguin exhibit.
Please contact the Society at (920)

434-6814 for additional information or to obtain an order form.

Please write “May Special” on the order form to receive the special order.

THANK YOU FOR YOUR SUPPORT!





NEW ZOO

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We are your only AZA Accredited Zoo in Northeastern Wisconsin.

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Upcoming Events & Things to Remember

May 11th

- Mother's Day. Moms receive free admission from 9am to 6pm. Free gifts for moms also—while supplies last!

May 24th

- Summer Presentations Begin. FREE programs will occur daily throughout the summer. Schedule will be posted online, as well as in the next edition of the *WildTimes*.

May 26th

- Memorial Day. We are open 9am to 6pm!

**Remember Spring Hours began April 1st!
We are open DAILY from 9am to 6pm**