
NEW ZOO

of Brown County

Field Trip Guide

~2014~



Come visit and go WILD with us!

There's always **SOMETHING NEW**

at your NEW Zoo!

FOR TEACHERS & EDUCATORS

NEW Zoo educators are here to **HELP YOU** meet your students' educational needs. Our programs are designed to supplement your curriculum in a fun and "**edZOOcational**" setting. There's more to a zoo visit than just seeing the animals. Our classes bring science and other subjects **to life**, helping children and adults alike make connections to **real-world topics** through the use of live animals.

According to the National Science Teachers Association, "Student interaction with organisms is one of the **most effective methods** of achieving many of the goals outlined in the *National Science Education Standards (NSES)*." Live animals spark curiosity and encourage compassion and understanding in our students, and they are guaranteed to make for a memorable experience that's rich in both learning and fun.

FOR "EVERYONE ELSE"

NEW Zoo Programs are also perfect for other groups, such as families, businesses and corporations, day cares, churches and more. Whatever your reason for visiting, we're sure to have a program that is perfect for you.

We also offer **room and tent rentals** for your group meetings and corporate events. We can supplement these rentals with **made-to-order programs**, as well as with **catering opportunities**.

SO WHAT DO YOU HAVE TO LOSE?

NEW Zoo programs are affordable and making reservations is easy!

Call us at 920-434-7841 ex 2405 or
email us at education@newzoo.org today!

PLANNING your visit

Planning a trip to the Zoo is as easy as taking a walk in the park.
Follow our step-by-step guide today to prepare for your visit.

Rates & Guidelines

Admission

- Children (2yrs & under) Free Admission
- Children (3-15yrs) \$5.00
- Adults (16yrs+) \$7.00
- Seniors (62yrs+) \$5.00
- Admission is HALF PRICE in January and February



Parking

- Bus parking is available ONLY in the upper lot located at the top of the hill next to the zoo. Buses may use the main parking lot across the street from the zoo only for the drop-off or pick-up of group passengers.
- Cars may park in main lot across from zoo entrance
- Parking is free for all cars and buses

Hours of Operation

- 9:00am-4:00pm November 1st to March 31st
- 9:00am-6:00pm April, May, September, and October
- 9:00am-8:00pm June, July, and August
- Open 365 days per year



For a stress-free field trip, remem-

- May is the busiest month for school groups.
- Thursdays & Fridays are generally the busiest days for field trips. Avoid the crowds and plan to come on a Monday, Tuesday or Wednesday. It'll make a difference!
- Arrive early to avoid congestion. If you reserve a class or tour, arrive at least 15 minutes early. Late arrival will affect the length of your program.
- All classes & tours are by reservation only. Space is limited, so make your reservations early!
- Picnicking is NOT allowed on Zoo grounds. However, picnic tables are available near the parking lot and in the Reforestation Camp. You must carry out your trash and recyclables.
- We encourage you to have cell phone numbers of all members in your party in case you're separated!

Classroom Programs

The NEW Zoo makes teaching easier for you! Our educational programs meet national as well as Wisconsin state standards. We can supplement your teacher curricula in innovative ways.

Add a Zoo Class 920-434-7841 ex 2405

Cost

- \$2.00 per person in addition to gate admission
- Minimum of \$20 charge for all classes

Length

- 30 minutes for Pre-K and K students
- 45 minutes for all other age groups

Start Times

9:30 a.m.

10:30 a.m.

11:30 a.m.

1:00 p.m.

Other times available upon request

Our classes provide students with unique educational opportunities in understanding a variety of science concepts including: interdependence, environmental changes, animal habitats and adaptations, and conservation. We can adapt our programs (listed below) for nearly any age group. We can also create a program specifically for your class.

Fur, Feathers, Shells & Scales

This basic introduction to animal classification focuses on animal 'coverings' to teach the differences among mammals, reptiles, amphibians, birds, and invertebrates.

Recommended for grades Pre-K and K.

Conservation Connection

Students will examine the five major causes of species endangerments and extinctions worldwide. Included is discussion on daily actions students can take to help protect animals and their environments.

Recommended for grades 6 through 12.

Creatures Have Class

This slightly-more advanced classification program discusses four of the five major groups of vertebrates. Students will learn which groups do and don't lay eggs, drink milk, have warm blood, and more. Recommended for grades 1 and 2.

Wild Careers

In this class, students will learn about career options in the "zoo world," from jobs based on science and engineering to business management and accounting.

Recommended for grades 9 through 12.

Home Sweet Habitat

Students will learn about different habitat types and the variety of animals that are found within them.

Recommended for grades 1 through 4.

Animal Adaptations

This class defines and then focuses on physical and behavioral adaptations that animals have to survive in their environments. Recommended for grades 4 through 6.



Plight of the Penguins

Using African Penguins as a spotlight species, we discuss the causes and effects of species endangerment, including discussion about the ways zoos work to save threatened and endangered species. Recommended for grades 4 and up.



Badge-in-a-Day programs and other opportunities for Scout Groups are also available! We can even adapt any of the above programs for scouts, day cares, senior centers, church groups, and more. If you don't see something that fits your needs, then ask about our **made-to-order** programs.

Programs can also be scheduled on Saturdays and select Sundays throughout the year.

Walking Guided Tours

We'll take your students out of the classroom and into zoo, providing a fun and educational experience for everyone.

Add a Guided Zoo Tour 920-434-7841 ex 2405

Cost

- \$2.00 per person in addition to gate admission
- Minimum of \$20 charge for all tours

Length

- 30 minutes for Pre-K, K and 1st Grade students
- 45 minutes for all other age groups

Start Times

9:30 a.m.

10:30 a.m.

11:30 a.m.

1:00 p.m.

Other times available upon request

Give your students an experience to remember with a privately-led tour of a portion of the NEW Zoo. You can choose to focus on a particular area of the Zoo, or you can choose to learn about animals that relate to a specific topic on your tour. Either way, your group members will learn those interesting animal facts that only our expert tour leaders can teach them!

Native Neighbors Tour

Explore the "Wisconsin Trails" portion of the NEW Zoo, focusing on the adaptations of native species found right in our own backyards. Appropriate for all ages.

Animals of Africa Tour

Students will learn about the adaptations of African animals, from lions to penguins. This tour includes a stop at our Giraffe Stand, where guests can purchase crackers to feed the giraffes, Hodari and Zuri. Appropriate for all ages.

Endangered Species Tour

The NEW Zoo participates in a variety of endangered species recovery programs, including Species Survival Plans and Population Management Plans. This tour focuses on our endangered species and how zoos work to save them. Appropriate for grades 4 and up.

Wild Careers Tour

This tour focuses on the challenges that people face when working with exotic animals. Students will also learn about career options in the "zoo world," from jobs based on science and engineering to business management and accounting. Appropriate for grades 7 and up.

**Don't forget our
Made-to-Order
Programs!**

If you don't see something that fits your needs or interests, ask about our **made-to-order** programs. Programs can also be scheduled on Saturdays and select Sundays throughout the year.



Bring the ZOO to YOU

When you can't make a trip to the NEW Zoo, we can still meet your students' needs with an 'edZOOcational' program brought right to your location!

Schedule a Zoomobile Program 920-434-7841 ex 2405

Cost

- \$150 per first program or hour
- \$50 per additional same-day program or hour
- \$1.00 per mile when traveling outside of Brown County

Length

- 30 minutes for Pre-K and K students
- 45 minutes for all other age groups

Program Options

- Classroom Program—for up to 35 students
- Assembly Style—for large audiences
- Meet & Greet Style—for any size group



Talk about a wild way to get your students excited about education – we'll bring the NEW Zoo right to you! Our live animal ambassadors will be sure to liven up any classroom, special event, or school assembly. We offer a variety of pre-designed programs, or we can tailor one specifically for your group's needs. Just let us know! Each of the following programs can be delivered as a Class or Assembly, unless otherwise noted. Although geared towards certain grade levels, we can adapt our programs (listed below) for nearly any audience. Call for details.

Fur, Feathers, Shells & Scales

This basic introduction to animal classification focuses on animal 'coverings' to teach the differences among mammals, reptiles, amphibians, birds, and invertebrates. Recommended for grades Pre-K through 2.

Home Sweet Habitat

Students will learn about different habitat types and the variety of animals that are found within them. Recommended for grades 1 through 4.

Animal Adaptations

This class defines and then focuses on physical and behavioral adaptations that animals have to survive in their environments. Recommended for grades 4 through 6. Suitable for Meet & Greet programs.



Nocturnal Creatures

This program includes discussion on the differences between day- and night-active creatures, with a focus on how nocturnal animals are able to survive in diverse ecosystems. Recommended for grades pre-K through 6.

Conservation Connection

Students will examine the five major causes of species endangerments and extinctions worldwide. Included is discussion on daily actions students can take to help protect animals and their environments. Recommended for grades 6 through 12. Suitable for Meet & Greet programs.

What's New at the NEW Zoo

This program provides students and teachers with an inside look at the recent events going on at the NEW Zoo. Recommended for adult audiences.

Zoomobile programs can be scheduled YEAR-ROUND. Any of the programs listed on our Zoo Class page can be adapted for a Zoomobile. We can even be available for birthday parties and corporate events!

Additions & Extras

From the convenience of pre-ordered meals to the adventure of choosing a personalized souvenir, we never stop making things easier for you.

Make Lunch Plans 920-434-7841 ex 2406

Option 1

The most convenient meal option is to order your lunches from the NEW Zoo's very own Mayan Taste of the Tropics Restaurant. To receive the school group rate, Zoo Lunches must be pre-ordered a minimum of one week before your field trip.

For \$3.50, each student will receive a tasty lunch that consists of the following:

- Hot dog
- Bag of chips
- Choice of white or chocolate milk



Option 2

Students and adult chaperones may purchase their lunches from the Mayan Taste of the Tropics Restaurant. Selections in the restaurant include pizza, fresh wraps and salads, appetizers, delicious desserts and the traditional fare of hot dogs and burgers.

Option 3

Students and chaperones can bring their own lunches, but carry-in items and picnics are NOT permitted within zoo grounds. Picnic tables are conveniently located near the parking lot area and within the Reforestation Camp. You must 'carry-out' everything you carry-in. The NEW Zoo does not have facilities on grounds to store coolers. Carry-in meals should be stored on school buses or in chaperone vehicles.

Visit the PAWS & CLAWS Gift Shop

Newly remodeled in 2010, *Paws & Claws* is your one-stop-shop for any animal-related gift items. Students and chaperones can discover our wide array of plush animals, clothing, jewelry, home décor items and more. There's even a 'book nook' filled with educational and entertaining books for children and adults alike. *Paws & Claws* is sure to have something for everyone.

Please keep in mind that we request a minimum of a 1-to-5 ratio of adults to children in the gift shop at all times.



FUN for everyone

Your NEW Zoo provides an unforgettable experience! Your group members are sure to find a reason to smile when they feed the animals or enjoy a fun ride through the zoo.

Feed the Giraffes

Cost

- \$1.00 per two rye crackers OR two pieces browse (seasonally available)

Our reticulated giraffes, Hodari and Zuri, will appreciate a visit from your group members! The Giraffe Stand is open twice a day, morning and afternoon, every day of the year. In warm weather, you can feed the giraffes at our outdoor Giraffe Feeding platform located behind the lion exhibit. In winter months, our reticulated giraffes can be fed from our indoor Giraffe Building, located within the Children's Zoo.



Feed the Children's Zoo Animals



Cost

- \$0.25 per handful of feed (self-served throughout the Children's Zoo)
- \$3.00 or \$5.00 per bag of feed (size small and large)

The Children's Zoo critters are nearly always in the mood for treats! Our goats, sheep, llamas, alpacas, and zebu will gladly accept handfuls of feed pellets from outstretched arms. Just be sure to have children hold their hands flat when feeding! Handfuls of feed pellets can be purchased for quarters at vending machines throughout the Children's Zoo. Your group members can also purchase bags of feed for \$3.00 or \$5.00 at the zoo's Visitor Center when you arrive or at any time throughout your visit.

Train and Carousel Rides

Cost

- \$1.00 per person per ride

Children love to ride our K.C. Stock Safari Train and our Endangered Species Carousel! Tickets for each can be purchased at the zoo's Visitor Center upon arrival or at any time during your stay.



Zoo ETIQUETTE

To ensure everyone has a safe and enjoyable time, please ask your students and adult chaperones to abide by the following rules while on your NEW Zoo Field Trip.

- Children should be attended to at all times
- Animals are on special diets – please do not feed except in the permitted and designated areas
- Do not toss coins, sticks, or similar items in exhibits; animals may choke or injure themselves
- Remain on walkways and do not pick vegetation
- Please do not lean against, sit or stand on any fencing around the facility and near exhibits
- Skateboards, skates, bicycles, radios, and in-line skates are not permitted in Zoo
- Alcoholic beverages are not permitted in Zoo
- Smoking is not permitted on Zoo grounds or in any Zoo buildings
- Pets are not permitted in Zoo
- In an attempt to provide the very best care and conditions for our animals, many exhibits have been designed to closely resemble the animals' natural habitats. As animals are not always active, you may need to look carefully throughout each exhibit to observe them

Other ways to get your students involved...

Your students can collect items and bring them into the zoo when you visit!

- Old cell phones and pagers can be turned in to the zoo for our recycling program. The zoo receives funds for our conservation program for certain items.
- Sometimes, we need items for our enrichment program. These can be anything from paper tubes, cardboard boxes, spices, peanut butter, perfumes, towels, blankets, and more. Before you ask your students to collect items, please check with us to see what we need most. Email or call us for details!



volunteer@newzoo.org 920-662-2405

NEW Zoo Map

