



Graphic Design & Photography Intern Position Description

Intern will assist the Education & Volunteer Programs Coordinator with aspects of design needed at the facility. This includes creating content such as graphic designs for printed materials (for posters, flyers, website, etc.) and digital media content, such as videos (i.e. for YouTube), and more.

Days and hours are flexible, but ideal candidate would work 6 to 15 hours per week; schedule is negotiable. Some work can be done from home/off-site. Minimum of one full semester commitment requested. Position is unpaid.

Duties include:

- Work closely with marketing team to create materials for both on- and offline promotions
- Create graphics and design layouts for print ads, flyers, newsletters, website, and social media accounts
- Assisting with maintaining the zoo's online digital map with zoo and species information
- Creation of digital media content – including videos, sound clips, and graphic designs/posters/etc.
- Take high-quality photographs/video of zoo's animals for zoo's portfolio and for use in designs
- Option to assist with digital-media marketing of the zoo and interacting with our large follower-base on an array of social media platforms; create effective, engaging posts, including for educational and advertising purposes

Qualifications

- Excellent written and oral communication skills
- Professional, motivated, organized self-starter with attention to detail
- Willingness to work on a flexible schedule; some special events are on evenings and weekends
- Ability to work with indirect supervision in a busy environment
- Prior experience creating graphics and solid grasp of design concepts
- Comfort working in Adobe Creative Suite, including Photoshop, InDesign, and Illustrator
- Experience with photography and/or videography
- Candidates must have their own computer/laptop and appropriate related software/hardware, including access to a digital camera other than a cell phone

Benefits:

- Letters of recommendation can be provided upon successful completion of internship
- Gain professional work experience in an area related to your degree
- Work in a positive, well-balanced environment